



**“A PREMIUM EVENT FOR GLOBAL
NUTS AND DRY FRUITS TRADE”**

130+ Exhibitors

20+ Countries

3000+ Participants

16th & 17th FEB 2024

YASHOBHOOMI SECTOR-25
DWARKA, NEW DELHI,
INDIA- 110078



Organised By:-



**NUTS AND DRY FRUITS
COUNCIL (INDIA)**

Managed By:-



www.mewaindia.in

2024

Organised By:- Managed By:-



NUTS AND DRY FRUITS COUNCIL (INDIA)



AIM EVENTS
A 360° Event Management Company



VIP LOUNGE (20 X 35)
700 Sq Mtr.

SEMINAR HALL (20 X 36)
720 Sq Mtr.

BOOTH RATE- Rs. 10,000/ Sq Mtr. + GST FOR SHELL SCHEME
BARE SPACE USD \$ 125/ Sq Mtr.



EVENT SCHEDULE

DAY 1 15th FEB 2024

CRICKET TOURNAMENT	9:00 AM - 11:00 PM
BRUNCH	10:30 AM - 2:00 PM
HIGH TEA (EVENING)	5:00 PM - 6:30 PM
DINNER	8:00 PM - 10:00 PM

(Beverages served all day)

DAY 2 16th FEB 2024

INAUGURATION	9:00 AM - 11:00 AM
TRADE SHOW	10:00 AM - 6:00 PM

PANEL DISCUSSIONS

DATES	11:00 AM - 11:45 AM
ALMONDS	12:00 PM - 1:00 PM
WALNUTS	3:15 PM - 4:15 PM
PISTACHIOS	4:30 PM - 5:30 PM

SPEAKER SESSIONS

WONDERFUL PISTACHIOS	2:30 PM - 3:00 PM
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B2B MEETING (Meeting Room)	10:00 AM - 6:00 PM
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CULINARY SHOW

FUN WITH CRANBERRY WALNUT CREATIVITY	12:00 PM - 6:00 PM
MITHAI MAGIC ANJEER COMPETITION-1	

TEA & COFFEE (Morning)	10:00 AM - 12:30 PM
TEA & COFFEE (Evening)	4:00 PM - 6:00 PM
LUNCH	1:00 PM - 3:00 PM
COCKTAILS	7:00 PM - 8:30 PM

BOLLYWOOD NIGHT	8:00 PM - 11:00 PM
DINNER BUFFET	8:30 PM - 11:00 PM

DAY 3 17th FEB 2024

TRADE SHOW	10:00 AM - 6:00 PM
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PANEL DISCUSSIONS

EXOTIC NUTS	10:00 AM - 11:45 AM
RAISINS	11:00 AM - 11:45 AM
CASHEWS	12:00 PM - 1:00 PM
AFGHAN DRY FRUITS	3:15 PM - 4:00 PM
BERRIES	4:15 PM - 5:00 PM

SPEAKER SESSIONS

MACADAMIA	2:30 PM - 3:00 PM
KNOWLEDGE SESSION	5:30 PM - 6:00 PM

B2B MEETING (Meeting Room)	10:00 AM - 6:00 PM
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CULINARY SHOW

BLUEBERRY BLOOM ALMOND VERSITILITY CREATIVITY	12:00 PM - 6:00 PM
MACADAMIA MAGIC PRETTY PECANS COMPETITION- 2	

TEA & COFFEE (Morning)	10:00 AM - 12:30 PM
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TEA & COFFEE (Evening)	4:00 PM - 6:00 PM
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LUNCH	1:00 PM - 3:00 PM
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GALA DINNER	7:30 PM - 10:30 PM
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Opportunity For Partners

Silver Partner - Total - 5

- * Logo On The Backdrop Of The Stage
- * Logo On The Publicity Materials
- * Quarter Page Advertisement In The Souvenir
- * 1 Mins. Interview On YouTube
- * 2 Delegates
- * Stall 9 Sq. Mtrs.

Gold Partner - Total - 6

- * Logo On The Backdrop Of The Stage
- * Logo On The Publicity Materials
- * Half Page Advertisement In The Souvenir
- * 2 Mins. Interview On YouTube
- * 4 Delegates
- * Stall 18 Sq. Mtrs.

Title Partner - Total - 1

Deliverables

- * 45 Min. Exclusive Session
- * Logo On Back Drop Of Stage
- * Logo On Publicity Materials
- * 10 Delegates
- * Stall 36 Sq. Mtrs.
- * One Page Advertisement In Souvenir
- * 5 Min. Interview On YouTube
- * 4 Standees Near Entrance & Exit
- * Logo On Kit-Bag

KEY FEATURES



- ✓ BUYER SELLER MEET
- ✓ EXHIBITION BOOTHS
- ✓ PRODUCT RELATED SEMINARS
- ✓ PRIVATE MEETING AREAS
- ✓ FOREIGN SUPPLIERS & BUYERS
- ✓ CONNECT WITH SERVICE PROVIDERS & MACHINE VENDORS
- ✓ NETWORKING & VISIBILITY





The Indian Dry Fruits Market is valued at Rs. 56000 Crores (USD \$ 6.7 Billion) in the year 2021 & expected to reach a value of Rs. 85000 Crores (USD \$ 10 Billion) by 2025.





1. Growing market driven by increasing disposable income and health consciousness.
2. Wide variety of dry fruits and nuts available, including almonds, cashews, pistachios, raisins, & walnuts.
3. India is a major producer of dry fruits and nuts, with states like Maharashtra, Andhra Pradesh, and Karnataka leading in cashew production.
4. Imports from countries like the United States, Australia, Chile, Iran, Vietnam, & Afghanistan supplement domestic supply.
5. Dry fruits and nuts are consumed in traditional sweets, desserts, snacks, and health foods.
6. Retail channels include traditional stores, supermarkets, hypermarkets, and online platforms.
7. India's significant role in raisin production can contribute positively to the industry's export sector.

For Stall Booking / Sponsorships

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-  Nuts And Dried Fruits Council (India)
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Organised By:- Managed By:-



NUTS AND DRY FRUITS
COUNCIL (INDIA)

AIM
EVENTS

A 360 Event Management Company





SPONSORS

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NUTS AND DRY FRUITS COUNCIL (INDIA)

TITLE



GALA DINNER



BOLLYWOOD NIGHT



PLATINUM



GOLD



SILVER



تمور البركة
AL BARAKAH DATES™

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